

2020 Competition Rules



Sponsored by  THE CAKE DECORATING CO.

General rules

- You may submit a maximum of three digital images of your favourite cake you have previously created into any of these categories where relevant.
- The images must show front and sides of the cake. **(Images of the back are not required).**
- Images must not have any logos or watermarks attached to or on them.
- You **must not** submit any cakes **previously** entered into any competitions online or at any shows, if you do, this will mean immediate disqualification.
- Your entry **must** be your own unaided work, we respectfully ask you to follow this rule, if you do not, you will be disqualified.
- There is no size specification for any of the categories.
- Any age can enter these categories unless specified.
- Deadline for entries is Monday 20th April at 1700 hrs.

How do I enter?

- Entry is free.
- Choose your category – one entry per category per person.
- Choose your favourite cake image.
- We need to see front and side of the cake – maximum of 3 images.
- Email the image to cakecompentry@ichf.co.uk along with your full name, category chosen and your country.

What are the prizes?

- Courtesy of The Cake Decorating Company, prizes are £50 voucher to each winner of floral category, wedding category, cupcakes category, cookies category and decorative exhibit category and each Junior category.
- Best in Show will win a £150 voucher and Junior Best in Show will win £100 voucher.
- **Please note: there are no awards or grading for individual entries but one winner per category.**

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What is the format for the cake image?

- Jpeg or png
- Maximum of three
- No logos or watermarks

What is the deadline?

- Monday 20th April at 1700 hours

When will you announce the winners and will these be judged?

- The category winners and the junior category winners and Junior Best in Show will be judged by Cake International Judges
- We will announce the winners of the categories on Friday 24th April
- We will announce the winners of all the categories on Friday 24th April. There will be a public vote for the 5 category winners (apart from Junior category winners as these will be judged by the Cake International judges).
- Best in Show and Junior Best in Show will be announced on Saturday 25th April by our Head Judge David Close when voting closes.